

SEO Strategy & Plan

We are going to divide the whole process in three parts.

1. Website Audit Report & Initial Reporting, Keywords Researching (Some Impotent Suggestion.) (Approximate 1 weeks)
2. On Page Process (Approximate 2 weeks)
3. OFF-Page Process (Ongoing Process)

First Month:

I'll make a website **SEO Audit Report**. After that we'll proceed the **Keywords researching & On-Page** process.

- Optimizing Meta Titles & Descriptions
- Track Keywords – Craft a List of Keywords to Verify Rankings
- Optimize Images with Descriptive ALT Tags
- Keep the URL as Short as Possible
- Write Competitive Content Frequently to Stay on Top
- Monitor Your Backlinks' Naturalness
- Make Sure Your Site Is Mobile-Optimized
- Optimize Your Site for a Fast Load Speed Time
- Diagnose Your Site with Google Search Console Tools
- Focus on Your Audience's Demographics
- Setup Your Goals in Google Analytics
- Local SEO: Attract Local Customers
- Setup Robot.txt file & Sitemap.xml
- Setup google analytics
- Internal Linking (Silo)

Month 2 to 4:

After then we 'll go further with **OFF-Page tasks:**

- Business Listing / Local Citation Submission
- Profile Creation
- Web 2.0 Submission
- Web Status (We'll keep you updated with website web status)
- Classified ads
- Blog Submission
- Blog Promotion
- Social Bookmarking
- Press Release
- Post Share (GMB, Other Social Platforms)
- Meme Creation / Submission
- Rss Feed Submission
- Search Engine Submission
- PDF Submission
- Video Creation / Submission
- Infographics Submission
- Image Sharing
- Directory Submission
- Ping Submission
- Micro Blogging

Month & Ongoing 4 – 6:

- Google My Business Posting
- Social Media Posting
- Blog Submission
- Blog Promotion
- Brand Awareness
- Positive Reviews on Google and other citations

This is our strategy that we'll use during our link building process. Every week we shuffle the off-page tasks. After 4 month our main focus will be on the **brand awareness**. And this will be an ongoing process.

Note* You'll get weekly work status report on every **Sunday**.

